

BRAVE

Bricking Adult's future Via Empowerment

Project number: 2017-1-RO01-KA204-037257

Newsletter No. 2

The IO2: The BUSINESS MODEL PROTOTYPING Training Course

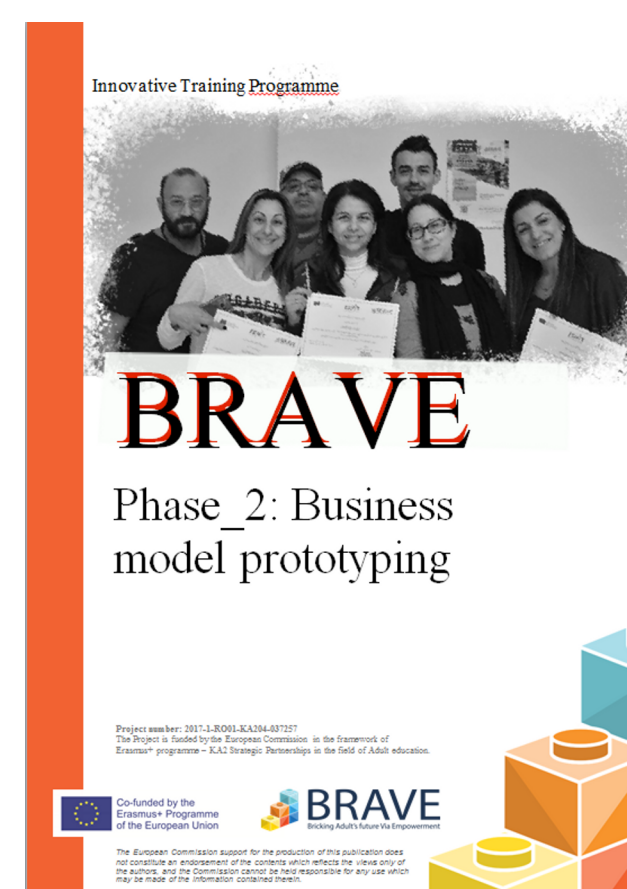
In February 11-15th of 2019, 30 participants from six different countries (Lithuania, Spain, Cyprus, Italy, Greece and Romania) participated in the final testing of PHASE 2, a 5-day transnational training event – BUSINESS MODEL PROTOTYPING Training Course, which was held in Modena (Italy).

During this training, the participants worked individually as well as in pairs and groups on their business ideas, developing Business Model You and learned how to present their competences and business ideas. At least 30 business models were created.

The empowering process in PHASE 2 regarding the business model prototyping has a relevant impact on the adults, by supporting them in making concrete plans for their personal life. Participants have tools and knowledge in order to understand if and how their business model is feasible, which the strong and weak points are.

The training was based on the Innovative Training Programme textbook Phase_2: Business model prototyping. You can now download the final version of the BRAVE Innovative Training Programme Phase_2: Business model prototyping from the BRAVE website section:

<http://www.iliketobebrave.eu/outputs/>

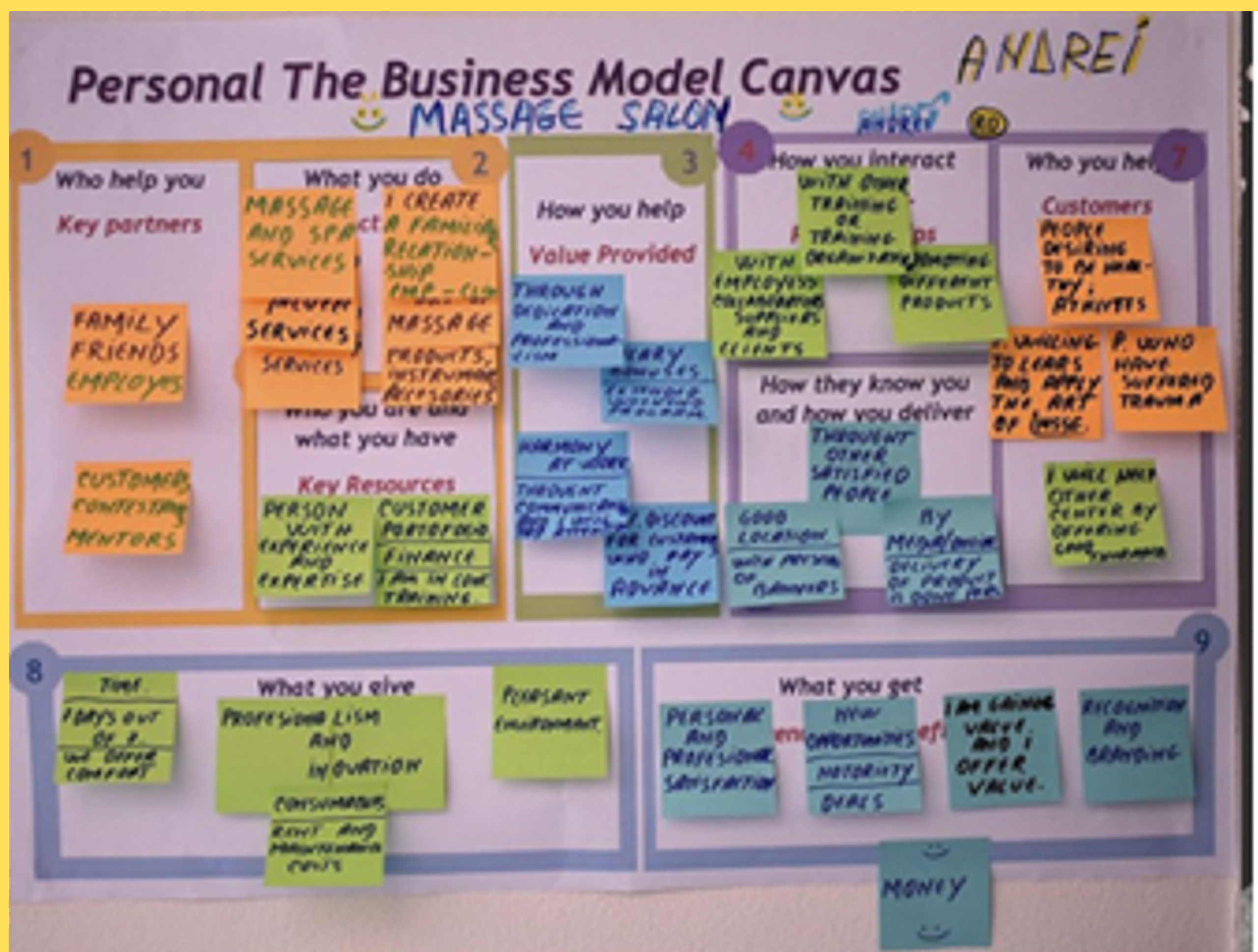


BRAVE Innovative training program Phase_2: Business model prototyping

The following Training Program constitutes the second part (PHASE 2) of the BRAVE Project.

PHASE 1 of BRAVE allowed its participants to build up their personal empowerment. Once participants have been made aware of oneself through the tools offered, and they have learnt how a person's own life and choices can be controlled and developed, PHASE 2 of the project followed. PHASE 2 aims to help participants create a personal business model focused on the individual motivations and expectations. It is a direct development of the project first phase, hence the previous learning obtained through it was essential in developing a successful personal business model through PHASE 2.

In particular, this second phase of the training program is about the creation of a personal business model focused on the individual motivations and expectations. The creation of the Business Models uses a canvas model focused on the individual, considering a personal business model that considers unquantifiable “soft” costs (such as stress) and “soft” rewards (such as professional growth).



**THE IO2: BRAVE INNOVATIVE TRAINING PROGRAM PHASE_2:
BUSINESS MODEL PROTOTYPING CONSISTS OF A TRAINING
PROGRAM LASTING 5 DAYS AND INCLUDING FIVE MAIN SPRINTS:**

TRAINING SPRINT NO. 1 END USER EXPERIENCE: REDESIGN YOUR CAREER
TRAINING SPRINT NO. 2 DRAW
TRAINING SPRINT NO. 3 REFLECT
TRAINING SPRINT NO. 4 REVISE
TRAINING SPRINT NO. 5 ACT



PROJECT PARTNERS:

FUNDATIA DEZVOLTARE IN EUROPA (FDE, ROMANIA)
SOCIAL INNOVATION FUND (SIF, LITHUANIA)
INEUROPA SRL (ITALY)
KMOP (GREECE)
STICHTING PRIME (NETHERLANDS)
CARDET (CYPRUS)
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FACEBOOK PAGE**

WHERE TO FIND US:

<http://www.iliketobebrave.eu/home/>
<https://www.facebook.com/Iliketobebrave/>



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